



*Mezinárodní Ekonomický Institut
International Economic Institute s.r.o.*

CERTIFICATE

about participation in the international scientific and educational project:

**"DEVELOPMENT OF ONLINE COURSES FOR
TEACHING IN HIGHER EDUCATION INSTITUTIONS"**

*Praha, Czech Republic, 180 hours (6 ECTS)
from March 7, 2024 till April 7, 2024*

CERTIFICATE ISSUED TO

Violetta Lappo

PROJECT IMPLEMENTATION PLAN:

1. Stages of creating an online course. ADDIE model.
2. Analysis of the target group.
3. Writing a course outline.
4. Design of the framework of the module. A hybrid approach.
5. Assessment . Types and methods.
6. Multimedia principles in education.
7. Overview of online tools. BRIDGE strategy.
8. Course evaluation.

**Karel Nedbálek, Doctor of Law,
professor, (Zlín, Czech Republic)**

**Director, International
Economic Institute
(Praha, Czech Republic)
Markéta Pavlova**



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**08.04.2024
№106/2024**

